

Identify ROI-boosting climate incentives

There's no shortage of climate credits and incentives available, but finding the right ones can be a serious challenge. Our easily searchable tool consolidates all types of incentives in one place, so you quickly identify opportunities to boost ROI of climate initiatives and help pay for your transition.

With our Credits & Incentives tool you can:



QUICKLY IDENTIFY A SHORTLIST

Filtering by criteria such as eligibility, expenses, and region, the tool compiles a list of incentives for consideration. You can quickly answer questions like, what energy efficiency incentives are available in my region?



UNDERSTAND EFFORT REQUIRED

Learn about the level of effort to apply, who needs to be involved, and the compliance requirements for each. Map these factors against savings potential to determine your priorities for selecting credits and incentives.



ESTIMATE FINANCIAL SAVINGS

Using baseline operational inputs, the tool quickly estimates the financial savings for each incentive. Customize the model by adding your own inputs, such as real estate footprint and number of fleet vehicles.



DEMONSTRATE BUSINESS CASE

Position sustainability as more than just a cost center. Secure executive buy-in by feeding ROI potential from credit and incentive opportunities into your business case development and decision-making processes.

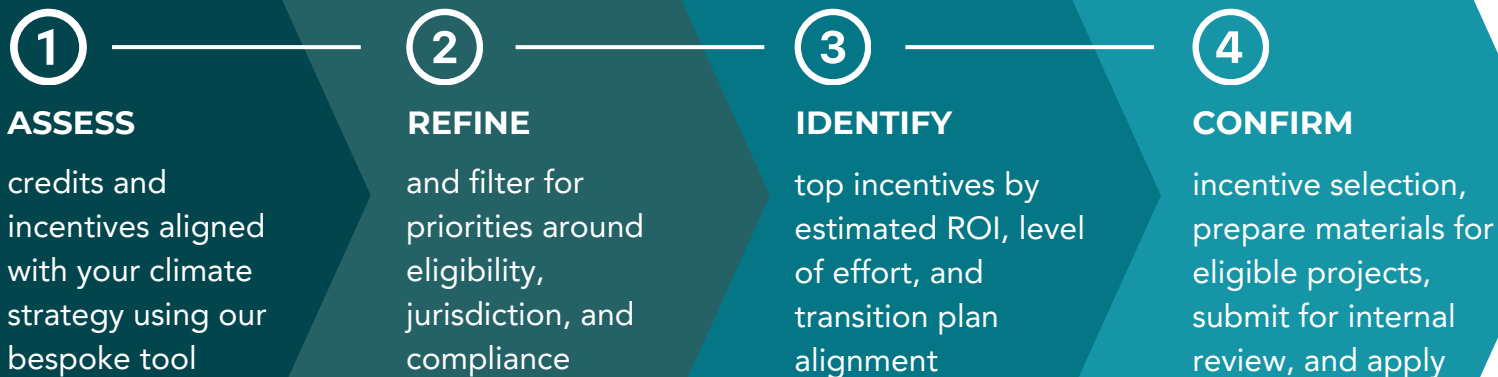
By the numbers

140+ Energy-related incentives alone, with an ever-evolving pipeline of new entries

14 Types of incentives, including tax credits, exemptions, deductions, grants, rebates, and more

50 Data elements per incentive (stackability, jurisdiction, project type, etc.)

Our 4-phase approach



Who should use the Credits & Incentives tool?

- **Cross-departmental project owners** who need to make decisions on location and type and want to understand ROI potential.
- **Sustainability executives** who want to optimize their budget to reach climate goals and identify ways to finance high-impact initiatives.
- **Energy and tax teams** who want to submit prior climate and energy projects for payback opportunities.

Credits & Incentives tool: Sneak peak

Category	Type	Name	Application effort
TRANSPORT	Grant	CALSTART Communities in Charge	2 (med)
	Rebate	PG&E EV Fleet Program, Charger Rebates	1 (low)
ENERGY SUPPLY	Tax exclusion	CA Active Solar Energy System Exclusion	1 (low)
	Tax exemption	WA Solar Energy System Sales Tax Exemption	1 (low)
CLIMATE TECH	Tax credit	IRS Sustainable Aviation Fuel Credit – 40B	2 (med)
	Deduction	IRS Buildings Energy-Efficiency Deduction – 179D	3 (high)

